

ORDER



Orders

Order / Rev: 683912

Alt Order #: 06144620

Product Desc: DCCC

Estimate: 1192

Flight Dates: 10/30/12 - 11/06/12

Original Date / Rev: 10/05/12 / 10/05/12

Order Type: Political

WKYC

Primary AE: Joe Knauer

Sales Office: T-WAS

Sales Region: NAT

Agency

Name: Great American Media/ POL

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW, Ste. 800

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Democratic Congressional Campaign

Demographic: A25-54

Product Codes: IS-Candidate/US House

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	158	\$197,500.00	\$167,875.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	158	\$197,500.00	\$167,875.00	0.00
Totals	158	\$197,500.00	\$167,875.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	10/30/12	11/02/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	- TWTF - -	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF - -		4			\$500.00			0.00			
2	WKYC	11/05/12	11/06/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	MT - - - - -	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT - - - - -		2			\$500.00			0.00			
3	WKYC	10/30/12	11/02/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	- TWTF - -	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF - -		2			\$1,000.00			0.00			
4	WKYC	11/05/12	11/05/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	M - - - - -	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	M - - - - -		2			\$1,000.00			0.00			
5	WKYC	10/30/12	11/02/12	M-F 7-9a Today Today Show	CM	7a-9a	- TWTF - -	:30	6	\$1,200.00	P-3	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	- TWTF - -		6			\$1,200.00			0.00			
6	WKYC	11/05/12	11/06/12	M-F 7-9a Today Today Show	CM	7a-9a	MT - - - - -	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT - - - - -		2			\$1,200.00			0.00			

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Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1192

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WKYC	10/30/12	11/02/12	M-F 430a-5a 430a News	CM	430a-5a	- TWTF - -	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			6		\$300.00		0.00				
8	WKYC	11/05/12	11/06/12	M-F 430a-5a 430a News	CM	430a-5a	MT - - - - -	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT - - - - -			2		\$300.00		0.00				
9	WKYC	11/03/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	- - - - - S -	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S -			4		\$1,200.00		0.00				
10	WKYC	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	- - - - - S	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S			2		\$1,200.00		0.00				
11	WKYC	10/30/12	11/02/12	M-F 9-10a Today II Today Show II	CM	9a-10a	- TWTF - -	:30	6	\$700.00	P-3	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			6		\$700.00		0.00				
12	WKYC	11/05/12	11/06/12	M-F 9-10a Today II Today Show II	CM	9a-10a	MT - - - - -	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT - - - - -			2		\$700.00		0.00				
13	WKYC	10/30/12	11/02/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	- TWTF - -	:30	6	\$250.00	P-3	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			6		\$250.00		0.00				
14	WKYC	11/05/12	11/06/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	MT - - - - -	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	MT - - - - -			2		\$250.00		0.00				
15	WKYC	10/30/12	11/02/12	M-F 10-11a M-F 10-11a	CM	10a-11a	- TWTF - -	:30	8	\$250.00	P-3	0.00	NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			8		\$250.00		0.00				
16	WKYC	10/30/12	11/02/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	- TWTF - -	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			4		\$500.00		0.00				
17	WKYC	10/30/12	11/02/12	Days of Our Lives Days of Our Lives	CM	1p-2p	- TWTF - -	:30	6	\$500.00	P-3	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			6		\$500.00		0.00				
18	WKYC	11/03/12	11/03/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	- - - - - S -	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S -			4		\$1,000.00		0.00				
19	WKYC	11/03/12	11/03/12	Sat 1030a-11a Sat 1030-11a	CM	Sat 1030-11a	- - - - - S -	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S -			2		\$350.00		0.00				
20	WKYC	11/03/12	11/03/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	- - - - - S -	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- - - - - S -			2		\$1,000.00		0.00				
21	WKYC	11/04/12	11/04/12	Meet the Press Meet the Press	CM	1030a-1130a	- - - - - S	:30	2	\$3,500.00	P-3	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
21	WKYC	11/04/12	11/04/12	Meet the Press Meet the Press	CM	1030a-1130a	-----S	:30	2	\$3,500.00	P-3	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		2			\$3,500.00	0.00					
22	WKYC	11/04/12	11/04/12	Browns Pre-Game Huddle Browns Pre-Game Huddle	CM	1130a-12p	-----S	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		2			\$500.00	0.00					
23	WKYC	10/30/12	11/02/12	M-F 3-4p The Doctors	CM	3p-4p	-TWTF--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-TWTF--		4			\$450.00	0.00					
24	WKYC	11/05/12	11/06/12	M-F 3-4p The Doctors	CM	3p-4p	MT-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/05/12	11/11/12	MT-----		2			\$450.00	0.00					
25	WKYC	10/30/12	11/02/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	-TWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-TWTF--		4			\$600.00	0.00					
26	WKYC	11/05/12	11/06/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	MT-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/05/12	11/11/12	MT-----		2			\$600.00	0.00					
27	WKYC	10/30/12	11/02/12	M-F 5-6p Dr. Phil	CM	5p-6p	-TWTF--	:30	6	\$1,000.00	P-3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-TWTF--		6			\$1,000.00	0.00					
28	WKYC	11/05/12	11/05/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		2			\$1,000.00	0.00					
29	WKYC	10/30/12	11/02/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	-TWTF--	:30	5	\$1,700.00	P-5	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-TWTF--		5			\$1,700.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	NKYC	10/29/12-11/04/12	M-F 6-630p		6p-630p	-TWThF----	:30		(\$1,700.00)		0.00	NM		
	See MG 31.6														
	[NA/Oversold]														
30	WKYC	11/05/12	11/05/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	M-----	:30	1	\$1,700.00	P-5	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		1			\$1,700.00	0.00					
31	WKYC	10/30/12	11/02/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	-TWTF--	:30	5	\$1,800.00	P-5	0.00	NM	5	\$10,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/29/12	11/04/12	-TWTF--		5			\$1,800.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	NKYC	10/29/12-11/04/12	Nightly News		M-Su 6:28p-7p	-TWThF----	:30		(\$1,800.00)		0.00	NM		
	See MG 31.6														
	[NA/Oversold]														
	6	NKYC	10/30/12-10/30/12	M-F 7-730p		7-730p	-T-----	:30		\$3,500.00		0.00	NM		
	Ⓜ MG for 29.3,31.3														
32	WKYC	11/05/12	11/05/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$1,800.00	P-5	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		1			\$1,800.00	0.00					
33	WKYC	10/30/12	11/02/12		CM	7-730p	-TWTF--	:30	4	\$1,200.00	P-5	0.00	NM	4	\$4,800.00

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WKYC

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				M-F 7-730p Channel 3 News at 7P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		4			\$1,200.00			0.00			
34	WKYC	10/30/12	11/02/12	M-F 730-8p Entertainment Tonight	CM	730-8p	- TWTF - -	:30	8	\$1,400.00	P-3	0.00	NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		8			\$1,400.00			0.00			
35	WKYC	11/05/12	11/05/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M- - - - -	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		2			\$1,400.00			0.00			
36	WKYC	11/03/12	11/03/12	Sat 7-8p Sat 7-8p	CM	7-8p	- - - - - S-	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-		2			\$650.00			0.00			
37	WKYC	11/05/12	11/05/12	Mon Prime Other Monday Prime Other	CM	Various (8:00 PM-10:00 PM)	M- - - - -	:30	2	\$5,000.00	P-5	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		2			\$5,000.00			0.00			
38	WKYC	11/05/12	11/05/12	Mon Prime C Mon Prime C	CM	10-11p	M- - - - -	:30	2	\$3,000.00	P-5	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M- - - - -		2			\$3,000.00			0.00			
39	WKYC	10/30/12	10/30/12	Tues Prime Other Tues Prime Other	CM	Various (8:00 PM-10:00 PM)	- T- - - - -	:30	2	\$4,000.00	P-5	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- T- - - - -		2			\$4,000.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	10/29/12-11/04/12		Tues Prime Other See MG 39.3 [Program Change. Wrong inventory code]		Various	(8:00 PM-10:00 PM) - T- - - - -	:30		(\$4,000.00)		0.00	NM		
2	NKYC	10/29/12-11/04/12		Tues Prime Other See MG 39.3 [Program Change. Wrong inventory code]		Various	(8:00 PM-10:00 PM) - T- - - - -	:30		(\$4,000.00)		0.00	NM		
3	NKYC	10/30/12-10/30/12		Tue Prime A Ⓜ MG for 39.1,39.2		8-9p	- T- - - - -	:30		\$8,000.00		0.00	NM		
40	WKYC	10/30/12	10/30/12	Tue Prime C Tue Prime C	CM	10-11p	- T- - - - -	:30	2	\$3,900.00	P-5	0.00	NM	2	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- T- - - - -		2			\$3,900.00			0.00			
41	WKYC	10/31/12	10/31/12	Wed Prime B Wed Prime B	CM	9-10p	- - W- - - -	:30	2	\$5,000.00	P-5	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - W- - - -		2			\$5,000.00			0.00			
42	WKYC	10/31/12	10/31/12	Wed Prime C Wed Prime C	CM	10-11p	- - W- - - -	:30	2	\$7,500.00	P-5	0.00	NM	2	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - W- - - -		2			\$7,500.00			0.00			
43	WKYC	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1130p-107a	- - - - - S-	:30	4	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-		4			\$1,800.00			0.00			
44	WKYC	10/30/12	11/02/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	- TWTF - -	:30	5	\$1,600.00	P-5	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF - -		5			\$1,600.00			0.00			
45	WKYC	11/05/12	11/05/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	M- - - - -	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00

Order / Rev: 683912
 Alt Order #: 06144620
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DCCC
 Estimate: 1192

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	WKYC	11/05/12	11/05/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	M-----	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKYC	11/05/12-11/11/12		M-F 11-1135p	11-1135p		M-----	:30		\$1,600.00		0.00	NM		
46	WKYC	11/04/12	11/04/12	Post NFL News LN Sun Follows NFL	CM	Various	-----S	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$2,000.00		0.00						
47	WKYC	10/30/12	11/02/12	Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$900.00	P-3	0.00	NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWTF--	8		\$900.00		0.00						
48	WKYC	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$900.00		0.00						
Totals													158	\$197,500.00	